



**Varietal**

100% Gewürztraminer  
100% Estate grown, Gerber Vineyard  
Rogue Valley

**Harvest Data**

**Gerber Vineyard**

23.2Brix  
5.9 g/L TA  
3.44 pH  
November 1<sup>st</sup>, 2007

**Bottling Data**

13.65% Alcohol  
0.59% Residual Sugar  
3.31 pH  
Bottled June 4<sup>th</sup>, 2008

**Production**

1148 cases

**Vineyards:** All the fruit was Estate grown on a site located on the Siskiyou Mountain terrace in the cooler, westernmost reach of the Rogue Valley. The Gerber vineyard, planted in 1974, has consistently produced exceptional Gewürztraminer throughout the years. It is grown on a double curtain trellis on a cool site which never needs irrigation. Controlled vine yields, a cool growing region, and unique soil conditions result in a wine of depth and richness.

The 2007 growing season was cooler than normal for the Illinois Valley, especially during the critical ripening phase of September through October. As a result, we harvested well ripened fruit, but quite late. The cool vintage gave us a bit more acidity and a balance tipped towards structure rather than opulence.

**Winemaking:** Delicate whole cluster pressing allowed us to extract the flavor, perfume and spice embedded in the pink skins of the grape without bitterness. Fermentation in stainless steel at cool temperatures captured the essence of Gewürztraminer. Epernay II was the yeast strain chosen to highlight the fruity and floral aromatics of the variety. The winemaking goals are focused on purity of fruit, balance and structure.

**Winemaker's notes:** It's exciting to harvest ideally ripened Gewürztraminer. The beautifully pink fruit, small, tight clusters, and very spicy flavors let you know that you have great fruit to work with. Citrus and rose blossoms intermingle to create a heady floral perfume. Rich, yet restrained by ample acidity, the flavors are reminiscent of white peach, kiwi, grapefruit zest and a trace of ginger spice.

Gewürztraminer, a mutation of Traminer, is often directly translated from the German word Gewürz, meaning "spiced", but it is more accurately translated as "perfumed". French synonyms for Gewürztraminer are Traminer Parfumé and Traminer Aromatique.